

Pride Patrons

Goal

- Establish a mechanism that enables our students to cultivate stronger and broader relationships with interested donors and in so doing generate a consistent level of annual financial support.
- NOTE: This would be similar to the “Fastbreak Club” or “Touchdown Club”

Features

- Annual Individual Membership \$100
- Pride of Oklahoma Newsletter (fall and spring)
- Invitation to pre-season Pride camp event
- Invitation to in-season game day luncheon event
- Weekly insider email updates about the Pride’s activities
- Invitation to participate in the annual end of season banquet
- Invitation to play in the Pride of Oklahoma Golf Tournament
- Possible special webpage linked to the Pride of Oklahoma site

Positive Outcomes

- All of our students need/benefit from patron support.
- An organization of this type will increase student awareness of donor support of the Pride as well as their role as stewards.
- Our students will therefore become better stewards of our donor base.
- Our students will be educated about the tremendous positive impact our donors make on their band experience and will also be cultivated as future donors.
- This will be a very dynamic and meaningful student/patron interaction program for all who participate and should generate a positive perception of our students, the band program, and by extension the university.
- This program should resonate with a broad spectrum of patrons as 75-80% of our band members are majoring in fields other than music. Even if a person has no music background, but loves the Pride they will find student members with career aspirations similar to their own.
- Many (most) Pride donors are not former Pride members. Therefore the Alumni Band experience is unavailable to them. This association provides an “affinity experience” for all interested patrons including interaction with our members.

If you are interested in becoming a charter member of the Pride Patrons, please contact Karen Baker Renfroe (Pride '80-'84) [by E-mail](#) or at 405-325-3366.